

ARAVIND RAMASAMY

Senior Product & Digital Health Manager

Strategic and impact-driven Product Leader with 8+ years of experience in digital health innovation. Skilled in delivering HIPAA-compliant healthcare platforms, managing global cross-functional teams, and leading end-to-end product development across North America, Europe, and Asia. Adept at optimizing clinical workflows, improving patient engagement, and integrating technology with health systems. Known for empathetic leadership, mentoring, and delivering scalable, user-centric solutions that transform care delivery.

Actively seeking opportunities as a Product Manager or Digital Health Lead where I can apply my healthcare domain knowledge and technical skills to improve system performance and patient outcomes

PROFESSIONAL EXPERIENCE

PRODUCT LEADER

Reya Healthcare

Aug 2019 - Present,

- Led a global team of 12 engineers and designers in developing HIPAA-compliant applications across 7+ countries, including the USA, UAE, Italy, and India.
- Delivered enterprise health platform that improved patient onboarding efficiency by 40% and increased portal engagement by 30%.
- Guided digital transformation initiatives across health systems, improving care delivery and operational efficiency.
- Conducted demos, stakeholder alignment sessions, and training workshops, contributing to a 20% rise in platform adoption.

SENIOR PRODUCT MANAGER

Reya Healthcare

Sep 2016 – Aug 2019

- Developed Cura's core platform, enabling the launch of multiple digital health solutions for chronic care and RPM.
- Defined semantic data models to improve interoperability and support standards like HL7 and FHIR.
- Created a scalable design system, reducing development time by 30% and ensuring design consistency.
- Restructured product team operations, increasing sprint velocity by 25% and aligning team performance to business goals.

PRODUCT MANAGER, UI/ UX MANAGER

Aptean Pvt. Ltd.

Jul 2014 – Aug 2015

- Managed product roadmap and UX strategy for CRM, ERP, and SCM platforms during a large-scale modernization initiative.
- Transitioned legacy systems into mobile and web-based environments for global clients.
- Delivered feature releases on schedule, with a focus on design efficiency and stakeholder communication.
- Led internal mentorship programs and design bootcamps to build future-ready product teams.

KEY PROJECTS

Reya AI Digital Care

HIPAA-compliant virtual care platform for chronic disease monitoring. Reduced symptom triage delays by 35%

Love.Life Health

Integrated lifestyle and wellness platform; improved care coordination and user engagement.

Cura RPM System

Remote patient management system with EHR integrations for population health management

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Core Competencies

PRODUCT STRATEGY

Roadmap Planning

MVP Development

Agile & Iterative Delivery

Concept to launch

DIGITAL HEALTH EXPERTISE

HIPPA Compliance

Clinical Workflow Optimization

EHR Integration

FHIR/ HL7

Global Rollouts

USER EXPERIENCE & RESEARCH

User-Centered Design

Journey Mapping

Usability Testing

Wireframing

TOOLS & PLATFORM

Figma

Jira

Power BI

Microsoft Project

Airtable

Confluence

LEADERSHIP & COLLABORATION

Stakeholder Engagement

Team Mentorship

Cross-Functional Coordination

EDUCATION

**Bachelor of Engineering,
Computer Science**

Cambridge Institute of Technology, VTU

(Graduated 2013)